



# ANA LOGAR

Senior UX/UI Designer/Product designer

I have 18 years of experience in graphic design. For the last four years, I have been primarily a UX/UI designer, focusing on planning and designing applications, websites, and portals. Over the years, I have worked on various projects for both domestic and international clients.

My professional knowledge and experience are backed by a strong sense of responsibility, decisiveness, and dedication. I am a creative, conscientious, self-reliant, and proactive individual, always striving to deliver the best results in my work.

## EDUCATION

### MASTER OF GRAPHIC ENGINEERING (MAG. GRAF. INŽ.)

Faculty of Natural Sciences and Engineering, 2010 - 2013

### BACHELOR OF GRAPHIC COMMUNICATION (DIPL. GRAF. KOM.)

Faculty of Natural Sciences and Engineering, 2006 - 2010

### HIGH SCHOOL

Secondary School for Design and Photography, 2001 - 2005

## EXPERIENCE

### CO-FOUNDER - KAMZAVIKEND.SI

May 2021 - Present

As a co-founder of Kam za vikend, I play an important role in overseeing various aspects of the platform's operations. My leadership is particularly evident in the overall design of the platform, ensuring a great user experience, and overseeing every platform upgrade.

### SENIOR UX/UI DESIGNER - SCINOTE (ELN)

November 2023 - May 2024

As a UX/UI designer, my focus was not just on delivering a great user experience, but on enhancing the platform's visual design and establishing its design system. Through the creation of prototypes and user interviews, I was able to make significant improvements to the application, directly impacting the user's interaction and satisfaction.

### UX/UI DESIGNER - CREATIVE37 D.O.O.

August 2020 - November 2023

As a UX/UI designer, I was responsible for the entire design process, from competitor analysis to ensuring a good user experience and the final look of the web product. I used programs such as Figma, Sketch, Zeplin, and InVision.

### SENIOR GRAPHIC DESIGNER - FORMITAS BBDO

July 2018 - August 2020

Clients: Citroen, Natureta, Spar, Fructal, Športna loterija (e-stave)...

### GRAPHIC DESIGNER - AGENCIJA 101 D.O.O.

October 2014 - July 2018

Clients: Pošta Slovenije, Perutnina Ptuj, Volkswagen, Lek, Bayer, Žito, GSK, Continental, Pivovarna Union, Ljubljanske mlekarne, Atlantic Droga Kolinska...

### GRAPHIC DESIGNER - PRISTOP D.O.O.

September 2013 - April 2014

Clients: Mercator, Atlantic Droga Kolinska, BTC, Goodyear, Telekom Slovenije, Fructal...

## CONTACT

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## SKILLS

### LANGUAGES

English	★ ★ ★ ★ ★
German	★ ★ ★ ★ ★
French	★ ★ ★ ★ ★

### COMPUTER SKILLS

Sketch	██████████
Zeplin	██████████
Figma	██████████
Invision	██████████
Photoshop	██████████
Illustrator	██████████
InDesign	██████████
Premier Pro	██████████
FontLab	██████████
Office	██████████
Teamwork	██████████
ClickUp	██████████
Jira	██████████
Asana	██████████
Notion	██████████
Windows	██████████
MAC OS	██████████

### OTHER SKILLS AND HOBBIES

Canvas painting, typography design, hiking, jazz-ballet dancing, sailing (skipper), scuba diving, snowboarding, tennis, beach volleyball, and photography.

## LINK

 [AnaLogar](#)